



News Release

For immediate release

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Lee County 4-H Fair & Jr Show participants rewarded for their hard work with free grooming tools from Wahl Clipper

STERLING, Ill. (August 1, 2018) – After the last firecracker has faded and the sparklers run out, nearly six million youngsters across the country prepare for 4-H fair season with hands-on projects in health, science, agriculture and citizenship. This year the dutiful 4-Her's at the Lee County Fair received an extra bonus for their hard work in the form of free clippers, blades, buckets, brushes, and hats provided by Wahl Clipper in Sterling, Ill.

An avid supporter of the 4-H community, Wahl Clipper loves seeing the next generation of animal groomers in action.

"It's incredible to see all the hard work kids put into showing an animal at the fair. It teaches the importance of quality, integrity and strong ethic – which have been hallmarks of the Wahl brand for 99 years. The next generation of young leaders are being honed right here in Lee County and at fairs across the country. It's our privilege to recognize them with Wahl grooming tools that make their fair experience that much better," says Chelsea Compton, marketing and communications coordinator at Wahl Clipper.

More than 40 fairgoers received impromptu Wahl grooming supplies, which included: Chromado and Bravura clippers, X-Block blade and X-Block buckets, equine brushes, and Wahl hats. The total value of items provided by Wahl for Lee 4-H'ers is estimated at \$1,400.

"This is the 5th year we've taken our team to the fair to reward those participating," says Brandi Willey, Wahl's equine and large animal product manager. "Win, place, show – or go home without a ribbon – we believe it's about learning new lessons from judges and peers and never compromising quality in everything you do. We want to reward that mindset and offer our support by taking a moment to talk to the kids about those values shared by 4-H and Wahl."

ABOUT WAHL® CLIPPER CORPORATION

Now in its 99th year, Wahl Clipper Corporation is an international industry leader in the manufacturing of products for the professional beauty and barber, consumer personal care and animal grooming industries. Headquartered in Sterling, IL., Wahl currently employs over 1,500 people worldwide in Argentina, Australia, Brazil, Canada, China,



P R O F E S S I O N A L

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